

Ehsan Arbabi

Graphic & Web Designer

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Professional Summary






Creative and detail-oriented Graphic & Web Designer with over 4 years of experience in **visual storytelling, branding, and digital media**. Passionate about crafting **compelling designs** that enhance **brand identity** and **user engagement**. Proficient in Adobe Creative Suite, typography, and UI/UX principles. Designs focus on **simplicity** and **elegance**, ensuring a seamless and aesthetically refined user experience. Seeking to bring **innovative** and **visually appealing** solutions to the graphic and web design industries.

Skills & Expertise




- ✓ **Design Software:** Adobe Photoshop, Illustrator, InDesign
- ✓ **Branding & Identity:** Logo design, brand guidelines, typography, color theory
- ✓ **Digital & Print Design:** Social media content, marketing materials, web assets
- ✓ **UI/UX & Web Design:** Wireframing, prototyping, user experience design
- ✓ **Illustration & Motion Graphics:** Vector art, animations, infographics
- ✓ **Project Management:** Collaboration, time management, meeting deadlines
- ✓ **Artificial Intelligence:** vibe coding, workflow optimization, deep research

Work Experience




Graphic Designer | *Sign-A-Rama* | 1 year 4 months

-  Designed and produced custom signage including banners, A-frames, vehicle wraps, and storefront graphics.
-  Created eye-catching brand visuals for businesses, ensuring strong marketing impact and community presence.
-  Operated and maintained large-format printers and vinyl cutters for high-quality print Production, vehicle wraps, etc.
-  Worked directly with corporate and individual clients to understand their design needs and execute their vision.
-  Managed multiple projects simultaneously, ensuring on-time delivery and client satisfaction across the board.

Siding Installer | *Lawson Custom Exteriors* | 1 year



-  Cut and installed siding on new construction homes, ensuring precise craftsmanship and maximum durability.
-  Developed a keen eye for detail, symmetry, and structural design, skills that translated into strong layout and composition abilities in graphic design.
-  Collaborated with builders and contractors to execute projects efficiently, honing project management and teamwork skills applicable to design projects.

Long-Haul Truck Driver | *Jones Bros. Trucking* | 2 years 2 months

-  Honed time management and deadline-driven work ethic, ensuring on-time deliveries—a skill directly applicable to managing multiple design projects.
-  Gained insight into color psychology and readability through exposure to billboards and branding across different regions.
-  Built strong client communication skills, working with dispatchers and clients to coordinate logistics—translating into seamless collaboration in design projects.


Military Service

Nuclear Field Electronics Technician (ET2) | *United States Navy* | 4 years


-  Served aboard the USS Alabama (SSBN 731) as a nuclear electronics technician, ensuring reactor systems remained operational on a ballistic missile submarine.
-  Honorable discharge after 4 years of service, awarded the Navy Achievement Medal for exceptional performance and professionalism.

Education

Graphic & Web Design | *North Idaho College* | In progress

-  Relevant Coursework: Photoshop, Illustrator, InDesign, Web Design, Social Media Design Strategies, Graphic Design

Communication Design | *University of North Texas* | 2 years

-  Relevant Coursework: Drawing, 2-D and 3-D Design Foundations, Art Direction, Art History (“caves to cathedrals”)

Phi Theta Kappa | *North Idaho College*